

# SJI

[ STRATEGIC JUSTICE INITIATIVES ]



## Changing the Face of Hunger and Poverty.





Randy Skinner, Founder and President of Strategic Justice Initiatives

STRATEGIC JUSTICE INITIATIVES INC. EXISTS TO:

## Transform Our Nation's Cities

Randy Skinner, Founder and President of Strategic Justice Initiatives, has led the organization to be an ambassador and tireless advocate for the wellbeing of children and families in critical areas such as hunger, education, health and social justice. Through his leadership on the national scene to protect children from sexual exploitation, to the state and local levels to end poverty and hunger, his leadership is producing real results in the lives of ordinary citizens.

Randy's team is transforming impoverished neighborhoods into healthy communities by providing children a safer world through the creation and implementation of strategic planning, specialized task forces, collaborative community programs, public policy, and public/private partnerships.

“Our city is known for grabbing an issue and addressing it in a big way. In a successful way. Randy Skinner has done that around hunger. It's marvelous to see his work and to see how God works through him as well. I thank him for doing that for many years. He not only gives back on the streets but at Dallas City Hall.”

– Mike Rawlings, Mayor - Dallas Texas

# The Challenge & Strategy

Our organizations, Strategic Justice Initiatives and Feed 3, were founded at a time when children around the nation face bewildering situations that leave them vulnerable to hunger, poverty, and victims of crime.

The opportunity to grow up in a healthy home, live in a safe community, and attend a quality school to get a good education is under the constant threat of disappearing in many parts of the nation.

Social and economic forces beyond their control are jeopardizing families more than ever, with children being lost to living in poverty, failing schools and violent neighborhoods. The children living in these communities represent a tragic loss of human potential. They represent a loss of innocence, joy, and laughter. They represent a future foreclosed.

**Strategic Justice Initiatives Inc.** assists leaders in local communities overcome obstacles by implementing a five-phase transformation model. These programs empower local grass roots leaders to tackle challenges in high crime/high poverty areas with real, usable solutions.

**FEED 3 Inc.** provides a holistic program with 3 phases that FEED the Body (nutritional feeding programs, FEED the Mind (nationally recognized character based programs) and FEED the Soul (partnerships between local businesses, churches, with schools).

These programs are the life message of Randy and his team. While seeking to heal and to nurture the less fortunate, they also seek to inspire and empower them.

The results speak for themselves, in the changed lives of children and families. If you are of a similar mind, please partner with us.



Fighting the blight of hunger, injustice, and poverty in our inner cities requires constant struggle. In this battle, comes Randy Skinner who takes a unique approach with a personal commitment, heartfelt empathy, tireless work ethic and strategic thinking. His city transformation model fills me and others with hope, belief and excitement this battle can and is being won.”

– Tony Bartel, Former COO - GameStop Corp.



## Proven Results

Strategic Justice Initiatives, Inc., is noted for their work nationally in the area of community transformation. Its founder Randy Skinner, developed his unique approach to crime reduction, poverty eradication, affordable housing, youth and hunger programs, homeless solutions and transforming culture over a period of thirty years of work as a consultant in the criminal justice community.

While Strategic Justice Initiatives is known nationally for their work for justice in areas of child protection and race relations, they are most recently noted for their work in Dallas and Corpus Christi, Texas' poorest zip codes. The zip codes are located in West Dallas and the Hillcrest and West Oso communities of Corpus Christi, Texas.

Partnering with and incorporating components of the West Dallas Weed & Seed model the team have facilitated a block-by-block reclamation of poor neighborhoods in West Dallas. An area which has 5,000 homes and 27,000 residents. In the historic minority Hillcrest community of Corpus Christi, SJI has been involved in the development of a new community of relocated residents.

The leadership by example of Randy Skinner by moving his family into one of the most violent and poorest zip codes of the nation was the beginning of a transformational model that has spread from West Dallas to San Antonio and Corpus Christi, Texas. Leaders from across the nation come regularly to consult with SJI on how to end poverty, crime and blight in their city.

In 2016, Skinner was appointed by Texas Governor Greg Abbott to the One Star Foundation of Texas, he is one of eight Texans, which oversees the distribution of federal funds to local communities, including over \$100 million to disaster relief victims. He also serves as a member of the U.S. Global Leadership Coalition (USGLC), an influential network of national leaders working for a safer world.



2013- Weed & Seed Exec Board Member Randy Skinner with US Attorney & US Marshall in seized drug houses

# The Courage To Lead

Leadership requires courage in our diverse cultural, economic, spiritual and political landscape. Whether they are governmental, political, military, diplomatic, business, or community leaders, they have turned to Strategic Justice Initiatives to help solve the complex problems they face.

Bringing strategic problem-solving insights and an understanding of complex situations, the SJI leadership team has helped solve challenging situations. Whether it's providing leadership at the National Conference on Crimes Against Children or a lecture at the American Academy of Forensics, our team challenges leaders to take charge with bold thinking and decisive action.

With candor, commitment, and calling, our urban experienced team has the ability to offer creative and unique solutions. With bold strategies, we accomplish together the community-based goals as identified by local leaders.

SJI answered the call by Dallas Mayor Tom Leppert to help mediate conflict over homelessness with the Dallas Housing Authority and neighborhood leaders which led to our *Homes for Our Neighbors* campaign that resulted in over 2,000 homeless being placed in permanent supportive housing. SJI answered the call when the Texas Department of Agriculture needed a solution to the North Texas hunger crisis, and created the North Texas Hunger Summit with a Dallas local congresswoman.

SJI accepted the call by more than 300 Dallas city leaders to lead the largest faith movement in fifty years to tackle homelessness and failing schools. And the team led in the buyout of over 300 slum/drug houses and the development of the US Justice Department Weed & Seed program in West Dallas.

Agencies SJI has worked with are: HUD, HHS, US Naval Intelligence, Air Force Intelligence, FBI, US Treasury Department, ATF, US Attorney, DEA, US Customs, USDA, Texas Dept. of Agriculture, US Dept. of Justice, and various state and city leaders on various political levels.



# Our Vision

## REIMAGINE THE AMERICAN LANDSCAPE

- » Organize and Deliver Services More Effectively
- » Improve the Way We Work
- » Strengthen Fiscal Responsibilities and Controls
- » Reduce Burdensome Regulations
- » Unity Among Racial Groups

## RESTORE THE AMERICAN DREAM

- » Increase Home Ownership and Financial Viability
- » Enhance Rental Assistance
- » End Veterans Homelessness
- » Encourage Public/Private Partnerships

## RETHINK AMERICAN COMMUNITIES

- » Promote Economic Opportunities
- » Remove Lead and Other Health Hazards
- » Provide Effective Disaster Recovery
- » Empower and Support Community-Based Leaders
- » Build High Impact Collaborative Teams
- » Mobilize and Engage Faith Community

“I have worked closely with Randy Skinner and regard him as one of the true leaders in our community. He is truly producing demonstrable results in transforming West Dallas. His citywide movement to end hunger and homelessness are admirable examples of servant leadership and to his commitment to change our community and individual lives. His leadership and perseverance as Chair of Dallas Ethics Commission have made a difference in our city’s government.”

– Tom Leppert  
Former Dallas Mayor  
Former CEO Kaplin Inc. &  
CEO Turner Corporation



# Our Focus

Our transformation model is a block-by-block and holistic strategy to reclaim the blighted areas of cities. Working with local nonprofits, faith-based groups, neighborhood associations, and government agencies, teams are mobilized to reach target neighborhoods in the community to produce physical, cultural, social, and economic development. It is a movement of concerned citizens birthed through faith, service, sacrifice, and commitment.



- Crime Prevention
- Parole Rehabilitation
- Weed & Seed
- Neighborhood Watch
- Parolee Rehab Programs
- Neighborhood Revitalization
- Race Relations
- Healthcare Programs
- Mentoring Fathers

- Single Mom Programs
- Sexual Abuse Awareness
- Improved Education
- School Tutoring
- Work Programs
- Job Training
- Affordable Housing
- Home Ownership
- Rent to Own Programs

- Private/Public Partnerships
- Economic Development
- Work Programs
- Job Training
- New Industry
- Spiritual Transformation
- Houses of Hope
- Inner City Church Makeover
- Faith-Based Outreach

“I have witnessed Duche share his life story and experiences in a unique IMPACTFUL way, that touches the mind, heart and souls of ALL who listen, all while he inspires, encourages, motivates and transforms their lives.”

–Cheryl L. Littlejohn  
Executive Director - Lady Vols Legacy and Legends Foundation



# Our Strategy

The Community Transformation steps include:

## **THE DISCOVERY PHASE: RESEARCH AND ANALYSIS**

The first phase needed for a comprehensive transformation program is a clear picture of the targeted community. This requires research and analysis of social (crime, poverty, hunger, etc.), economic (housing, business, etc.) cultural (health of inter-faith), and physical (blight, real estate, etc.) conditions. Research and analysis give interested parties (developers, non-profits, government agencies, churches) a realistic picture of how effective organizations have been accomplishing their mission.

## **THE VISION PHASE: CASTING GOALS & OBJECTIVES**

The second step of the Five Phase Model will be to host a series of Cast the Vision luncheons with leaders of influence. This includes business, political, academic, community, and religious leaders. These luncheons will present the studies in progressive stages.

## **THE STRATEGY PHASE: PARTNERSHIPS**

The third step of the Five Phase Model will be to work with existing local non-profits, schools, ministries, churches, and businesses to help strengthen their existing programs and fill in the gaps with programs that will sustain personal and community transformation. These leaders will be identified as local heroes or points of light for the community

## **THE RALLY PHASE: COMMUNITY WAKE-UP CALL RALLIES**

The fourth step of the Five Phase Model will focus on Community Wake-Up Call Rallies. These will be rallies in which a month is chosen to involve the entire community. Community organizations will have already been engaged at this point with the afore mentioned programs and are launched during this month.

## **THE MOBILIZATION PHASE: COMMUNITY ACTION**

The fifth phase will concentrate on partnerships to engage in follow-up training with Community Mobilizers. This includes laying a foundation over a six to twelve month time period that builds out Capacity Development Roundtables in the areas of Social (crime, poverty, hunger, etc.), Economic (housing, business, development) Physical (blight, real estate, etc.), and Cultural (impact of inter-faith community) areas and tracks the transformation process with local organizations.



Randy is a bold yet compassionate leader whose work among the disenfranchised in the places of greatest need is a model for societal transformation. Simply put - Randy does ministry the Jesus way.”

– Mark Pollard – National Civil Rights Leader – Atlanta, Georgia



# Economic Transformation

Our model for economic transformation begins with data maps which give information about each property in the target area and which properties contribute to blight or success of community development. The phases are:

1. Reclaiming the physical properties of the community
2. Re-knit the community through strategic partnerships, and
3. Re-new the hope and hearts of the communities through the provided workforce development, life skills, and mentoring and social programs

## Our Accomplishments Include:

- » Significant reduction in crime /blight
- » Eliminated major gang influence
- » Increased home-ownership rates of minority families
- » Created public policies and procedures to provide gap funding for community to afford homes
- » Lowest crime and poverty rate of the city's distressed communities
- » Removed/ redeveloped 320 vacant, abandoned parcels into affordable homes
- » Provided workforce development, life skills, and spiritual mentoring for young men on probation
- » Increased number of youth and children involved in after-school and mentoring programs
- » Created public/private partnerships to leverage government funds by 4:1 with private funds
- » Built inter-faith based coalitions to create "collective impact" inter-faith based models
- » Trained and empowered neighborhood residents and leaders with the tools and support to impact their neighborhoods
- » Created partnerships with neighborhood associations and inter-faith groups to facilitate the transformation of lives.
- » Increased the number of affordable housing units
- » Increased the amount of private loans and grants invested in the community
- » Planted missionary care families in each key neighborhood
- » Created the environment and number of housetops needed for private businesses to relocate to area and create jobs.

“Norm Henry is one of our state and nations top affordable housing experts and a man of unquestioned integrity. In my almost twenty years of a working relationship with him, his servant leadership has brought real transformation to Dallas inner city.”

– Bobby Page, CEO, JPI Real Estate



# Social Transformation

Our Social Transformation model was founded in 2005 in the West Dallas Faith-Based Weed & Seed Program. West Dallas Weed & Seed is a national initiative of the US Department of Justice. A specialized task force of law enforcement and invited community stakeholders are brought together to reduce or eliminate crime and improve the quality of life for residents in specifically designated areas.



Melva Franklin, Arrvel Wilson and Norm Henry

Our social model is values-based and intends to meet these objectives by leveraging our resources and creating sustainable transformation of severely blighted communities.

Our past results have included reducing one of the most violent zip codes in Dallas into one of the safest. Our efforts have been used to reduce murder by 100%, violent crime by 38%, robbery down 55%, aggravated assault down 51% and burglaries down 58%.

Our efforts include the organization and lead in several very significant projects and involvements, including a commissioned land use survey of every residential and commercial property in West Dallas (75212 zip code) conducted by UT Dallas. Our efforts also include bi-annual pastor's prayer breakfasts; quarterly community crime watch meetings, door-to-door community quality of life surveys, and annual community-wide clean-up projects. We help bring vision, marketing, and branding of what local residents determine they want the future of their city to become. These become a major "Rally Call" for the community and result in a major mobilization, block by block, to reclaim targeted cities.

Social Transformation is conducted in phases, and includes, but is not limited to the elimination of drugs users and drug locations, vicious stray and loose dogs, traffic control and the elimination of abandoned and dilapidated houses and vacant properties.

SJI assists organizations in planning, advocating, collaborating, developing and implementing appropriate alternatives to eliminate vacant lots and abandoned houses; continue supporting specifically targeted police operations to address drug related crimes and burglaries; mobilize residents to address crime and quality of life issues; and, to create and promote economic growth and development in targeted communities.

“Melva Franklin is a dedicated, intelligent, pragmatic, and driven person who is committed to leveraging her skills and education to make high crime communities a better place for residents. Melva could easily land a high paying position in the private, for-profit healthcare sector, but chooses to put the needs of others above her own, which is the mark of a truly unique spirit in the world.”

– Rick Holden, Principal UX/CX

# Cultural Transformation

Our Cultural Transformation model includes initiatives with community, schools, inter-faith and business leaders collaborating with government and the law enforcement agencies. (See Economic & Social Transformation).

In addition to the West Dallas model, SJI has partnered with I AM SPEAKERS, bringing some of the top inner city cultural leaders from across the nation to impact the urban areas.

Led by Duché Bradley and his team, these passionate and dynamic speakers have powerful personal stories of overcoming setbacks from which a majority of others never recover. Incredible stories of how to fight with faith, incredible gift of discerning an audience and full disclosure of personal mistakes and crisis, has proven to be liberating for listeners.

They speak in schools, colleges, conferences and prisons nationally. Duche team have led organizations in need of upgrades in; branding, training, leadership development, and communications. Their experiences have produced these seminar topics.

- » Leaders Grace (The Power to Empower)
- » Change, Grow and Thrive
- » The Catalyst to Change
- » What to do when you don't know what to do
- » Get your HAPPY back, then you can Lead the Pack
- » When the Team resist your Dream
- » When your CEO won't let go



# Community Transformation

The model chosen for sustaining community transformation in urban communities is **Houses of Hope**. The program calls for “urban missionaries or urban relief workers” to live among a targeted community, thus reducing social isolation and building bridges between the families, inter-faith organizations, non-profits, and programs that can meet their needs.

## Mission Statement

The mission of Houses of Hope is to unite neighbors and other partners (inter-faith groups, helping agencies, etc.) to enhance the neighborhood system of caring relationships. Our mission is based on a system of values that repentance (change in direction) leads to a reconciled community. It is necessary for acts of restoration to follow that lead to neighborhoods being revived by core values. The result is an impact on the economy and social fabric resulting in a culture of reformation.

## Vision Statement

The vision of SJI’s Houses of Hope is to develop a caring community where relief workers help facilitate a culture in the neighborhood of caring about the health, housing, education, economic needs, of the community. Through servant leadership the urban relief workers model creates healthy relationships that contribute to a safe environment resulting in trust and open doors for caring relationships. This includes community outreach, educational classes, and counseling, feeding programs, clothing programs, and more.



# Goals and Objectives of HOUSE OF HOPE

The goals and objectives of the House of Hope will be based on building a bridge that fills in the gaps when local nonprofits and inter-faith community are unable to reach a family, or until the relationship is established with a local community support group or nonprofit.

Houses of Hope relief workers are critical to reaching the inner city and serve a need that outside visitors are not able to fully achieve. Relief workers:

- 1. Relocate to Relate** - a relationship is built by becoming neighbors where you face the same realities that inner city residents face each day.
- 2. Learning to Love** - opportunities arise each day where you have a voice in reconciliation and discipleship making.
- 3. Serving to Support** - relief workers become a bridge for others both inside and outside the neighborhood to join and serve a cause together.
- 4. Uniting to Understand** - you come together to go out to touch your neighbors working together for a healthy community.

Serving as a “community nerve” center, lines of communication are opened between neighbors. Strangers become caring friends, fear and suspicion turn into faith and trust which promotes cooperation and unity in problem solving. These new friendships raise cultural awareness and sensitivity where things in common and diversity can both be celebrated.

The fruit of this is respect, consideration, and understanding between neighbors that results in a safer environment and concern for others. This opens the door for meaningful relationships to develop.

The House of Hope concept is simple - it will enlist any person willing to help and train them in a simple method of making friends with neighbors on their block. It is practical - because each community is by its very nature a system of caring relationships. It follows that if a “community becomes sick”, you cannot restore it to health except through caring grass roots relationships. And finally it is measurable. We rebuild our neighborhoods by being neighborly and loving our neighbors as ourselves.

A key House of Hope program is urban church revitalization. Supported by local businesses that bring financial and volunteer support, these work together in Project Holy Restoration to rebuild and strengthen the historic urban church. Suffering areas are rebuilt by a caring “community” that has been mobilized by caring people!



# Our Team

## RANDEL (RANDY) HERSHEL SKINNER



Randel (Randy) Hershel Skinner is a political, judicial and criminal justice consultant known for his work with high crime and impoverished communities. He is also an author and an advisor to governmental leaders, bringing his skills to focus on transforming communities from an evangelical perspective. He has worked and lived with his family for the past sixteen years in one of the nation's poorest and most violent zip codes. He currently serves as a board member appointed

by Texas Gov. Greg Abbott for oversight of the Harvey Hurricane Relief Effort and the OneStar Foundation of Texas. He is also an appointed member of the U.S. Global Leadership Coalition and appointed for eight years by Dallas mayors to oversee ethical reform.

He is the founder and President of Strategic Justice Initiatives, Inc., and FEED 3. He is a graduate of Howard Payne University (B.A.) and Southwestern Baptist Theological Seminary (M.Div).

## NORMAN HENRY



Norman Henry is the former President and CEO of Builders of Hope CDC (BOH). BOH is a Community Housing Development Corporation (CHDO) in the city of Dallas. Its mission is to deliver quality affordable housing to stimulate the revitalization of Dallas' urban low-income neighborhoods into healthy and safe communities. Mr. Henry also served as Executive Director for Voice of Hope Ministries. Voice of Hope Ministries was recognized by President George Bush as the

424th "Daily Point of Light" for their urban ministry that focuses on providing the children and youth of West Dallas with the spiritual, educational, life skills and family support services needed to be productive citizens.

From 2000-2016, Mr. Henry created Builders of Hope CDC and served as CEO/President. By creating a new entity, he was able to develop stronger public/ private partnerships to increase the supply of affordable housing, reduce crime, increase jobs and opportunities in the West Dallas community. The West Dallas area was once the highest crime and poverty area in the city, and has been turned around to one of the lowest crime, with increases in homeownership, jobs and business developments. In 2016, Mr. Henry retired from Builders of Hope to start a real estate investment and advisory services for small cities and nonprofits seeking affordable housing solutions and faith-based community transformation strategies.

Mr. Henry has a Bachelor of Science degree from Tuskegee University in Accounting. He is a certified homebuyer education instructor, licensed builder, and has received extensive training in affordable housing single-family new home construction, community development and multi-family projects. In addition, Mr. Henry is also a former board chair of North Texas Association of CDCs (NTCDA) and Texas Association of CDCs (TACDC). He has previously served on the Enterprise Community Partners, J. P. Morgan Chase Bank, Dallas Affordable Housing, Dallas Home Connection and Serve West Dallas Community Advisory Boards. He is the recipient of the Congressional Award for Community Development Impact of the West Dallas area.

## MELVA FRANKLIN



Melva Franklin has more than 25 years of professional experience in strategic planning, assessment, monitoring and outcomes evaluation of national and community-based projects and programs for the U.S. Department of Justice, State of Oklahoma, City of Dallas, Johns Hopkins University and Robert Wood Johnson Foundation.

She is professionally and academically proficient in planning, organizing, developing and implementing challenging and innovative data-driven solutions addressing health care access, education, crime abatement and socio-economic growth. She is adept at developing strategies to build neighborhood level capacity to reduce disparities, improve quality of life and increase economic opportunity.

Franklin has developed and managed budgets for multiple neighborhood, local, state and federal programs as well as national initiatives totaling more than \$30 million. She is recognized for her holistic approaches engaging students, community partners, local authorities, educators and executive administrators, business and other stakeholders to address inequities in particularly distressed areas. Critical is her ability to analyze broad spectrum data sets to develop visually stimulating mapped presentations to move people to action.

She is a graduate of Oklahoma State University (B.A.), Southern New Hampshire University (PGC - Community Economic Development) and University of Oklahoma Health Sciences Center (Master of Public Health, Administration and Management).



# Consultants

## DUCHÉ BRADLEY

Duché Bradley is an influential and motivational speaker who empowers and mobilizes audiences for a cause. His messages of hope and inspiration entitled The XTREME LIFE have been heard in hundreds of venues across the nation in schools, colleges, churches, prisons, and conferences.

Thousands of prisoners in 15 markets across the US in over 200 prisons have been impacted by his message as National Director of non-profit: *Bill Glass Behind the Walls*. Bradley has trained hundreds of leaders in communication, technology, and leadership making it the most impactful prisoner reform organization in the nation.

Bradley's messages on suicide, self-mutilation, drug use and sexual exploitation have made him an invaluable asset as an advisor to local governments and officials in the fight against drugs and gangs. Bradley also has served in the past as Ground Zero Clergy Task Force in New York City, which provided over one million dollars for daily support of non-citizens, not eligible for Government funding. His past work includes Director of Operations for a multi-million dollar 24-hour residential center that provided training and transition for residents into healthy lifestyles.

His work also has brought together the top NBA players, Grammy award-winning musicians and world-class BMX and skateboarders for causes to help urban youth. He is also part of the *I AM SECOND* campaign with an emphasis on Xtreme Sports.

Bradley attended the University of North Carolina at Chapel Hill and North Carolina Central University with a focus on communications. He also attended Howard University in Washington, D.C. and worked in Radio, Media, & Television.

## ROB PEABODY

Rob Peabody is the Co-Founder & CEO of VOMO (vomo.org), a web-based platform and App that leverages technology to empower thousands of volunteers to connect to local, state, and federal governments initiatives. Local universities, churches, businesses, and non-profits use the application to mobilize their employees, students, members, and volunteers into doing relief efforts, poverty and hunger relief, crime prevention, work and community projects and outreach. The application also allows the user to directly connect to projects throughout their community by identifying them by zip codes.

With VOMO, organizations are able to measure and simplify the impact of volunteering. VOMO is built with organizers and volunteers in mind, bringing collaboration between businesses, nonprofits, churches, and communities into real time. By leveraging the power of technology with VOMO's platform, all of the sectors of society can be streamlined to work together for good across our communities, cities, and states.



VOMO currently has over 300 organizations actively using their platform, including the US National Park Service and City of Washington D.C. who mobilized 12,000 volunteers in July 2016. Current clients include Meals on Wheels (to care for senior adults), Benchmark Mortgage (for community service), the North American Mission Board (for disaster relief), The University of Texas at Dallas and Dallas Baptist University (mobilizing their students to meet local needs), The Salvation Army (to find local volunteers for their projects), and Nature Nate's Honey (to give back as a company through volunteering).

## RUSSELL LAKE

Russell Lake has more than 25 years experience in the media industry. In 1993 he became the president of Lake Sound, a commercial recording studio. He grew the manufacturing division of that company to one of the leading audio duplication companies in North Texas.. In 2000, he launched HeartSpring Media, a publishing company specializing in assisting independent authors produce their books. In 2005, he launched Seed Studios, Inc., a creative agency specializing in marketing, promotion and product development. Russell led his team in creating millions of successful direct mail pieces and promotions along with multi-millions of recorded products. His areas of expertise include non-profit marketing and branding / identity development, product development and packaging.

Russell has worked with clients that include: IBM, American Airlines, McDonald's Corporation, Merck, Lockheed Martin, Metro Dallas Homeless Alliance and hundreds of other companies and non-profit organizations throughout America.

Russell developed and grew the media reach of Fellowship Church in Grapevine, Texas, from its humble beginning of a few hundred people to over 20,000 in weekly attendance. He was responsible for all print media and product development. In addition, he developed, produced and launched their national radio programming. Russell also produced and syndicated the *Real Life with Dr. Frank Harber* on over 600 FM radio stations and the *Parent Factor with Al Denson* on over 200 FM stations along with producing four other regional and national daily radio programs.

Russell is an award winning producer who currently has multiple projects in various stages of development and production.

Russell is the Executive Producer of *Economic War Room with Kevin Freeman* a one-hour weekly television program at the intersection of geopolitics, national security and economics. The program is airing nationally in the fall of 2018.

Russell is the Executive Producer of *Storm Warriors* a half-hour reality-based television show that follows the adventures of the Ford family as they help warn families and communities to be safe from every storm® and when the unthinkable happens, to help them restore their lives. This show is targeted to begin filming in early spring 2019.



Russell is a producer of the *One Heart* movie and has been active in every aspect of the development and production of the movie. The movie is based on an amazing high school football game between Grapevine Faith and Gainesville State School, a maximum security juvenile facility. The powerful display of compassion from the Grapevine Faith community included a 40-yard spirit line, fans sitting on Gainesville's side and cheering for them by name, and an array of gifts and other displays of caring. It was a true demonstration of how unconditional love can transform individual lives. The film is targeted for release in fall 2018.

Russell actively serves as a Board member for Feed 3. He is the co-founder of the One Heart Project, a growing national non-profit organization that provides at-risk and incarcerated youth a second chance.

## Advisors

SJI utilizes other national, state and local experts in various capacities. We contract these experts to assist local communities by strengthening local organizations capacity building to face the challenges that are specific to their cities.







SJI

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